

Eesha Majeed

AI Product Designer

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EDUCATION

Stanford University, B.S. Product Design

2026

A design degree centred on user experience and AI-forward product thinking: finding the real pain point, then designing the system that answers it.

EXPERIENCE

Killshot, Co-founder, Product Designer

Jul 2026 - Present

Agentic vertical software for independent insurance agencies, founded out of Stanford Product Design.

- Sized the real buyer at **10,900 agencies** on revenue and headcount, cutting a headline **39,000**-agency market down to the segment that can actually sign, which set price, sales motion and scope in one move.
- Designed and built **13 screens** across **9 dashboards** and **7 production agents**, spanning pipeline, renewals, carriers, producers and live agent monitoring.
- Set the constraint the product ships on: no agent runs unattended where a wrong answer is an **E&O claim**. Two of seven agents are held in review on purpose, and the product says so on its front page.
- Designed around the integration wall that stops competitors, leading with the work that never touches the agency management system.

Canary, Product Design Intern

Jun - Sep 2025

At-home environmental testing kits.

- Designed the consumer dashboard that turned lab-grade metals telemetry into a decision, cutting interpretation time roughly **3x** against the raw lab report.
- Collapsed **10+ separate data signals** into one household view and shipped **6 views**, each answering a single question a family actually asks.
- Ran moderated interviews, think-aloud walkthroughs and task-based evaluation, then wrote the **6 design principles** the team settled every later chart argument against.

Stanford BASES, Director of Fundraising

Stanford

Stanford's largest entrepreneurship organization.

- Raised **\$500K+** in sponsorship for programming across the university.

SELECTED PROJECTS

Nularo, Designer and builder, live on the App Store

2026

*A comprehensive wellness system built to make habits actually stick, carried by a creature that ages on your Apple Health data. Designed the character, wrote its voice, built it and shipped it to the App Store end to end at **\$39.99/year**.*

Somni, Stanford capstone, software and hardware

2025 - 2026

*Bedside capture device and AI dream journal for nightmare disorder and PTSD. Cut time from alarm to recording from roughly **17 seconds on a phone to under 2. 7 beta testers** on a deployed app; enclosure taken through **8 versions** to the final build, wired and soldered by hand.*

FONRA, Product designer, end to end

2026

*Cognitive-performance system that forecasts focus and builds the day's protocol around it. Tested across **16 interviews**, reaching **78% task clarity** at V1.*

SKILLS

Design Product and interaction design · design systems · prototyping · user research · information architecture · Figma

Build Agentic workflow design · AI agents · n8n automation flows · AI-assisted prototyping · Supabase · Expo and TestFlight

Domain Agentic AI products · consumer health · data-heavy dashboards · 0 to 1 and shipping